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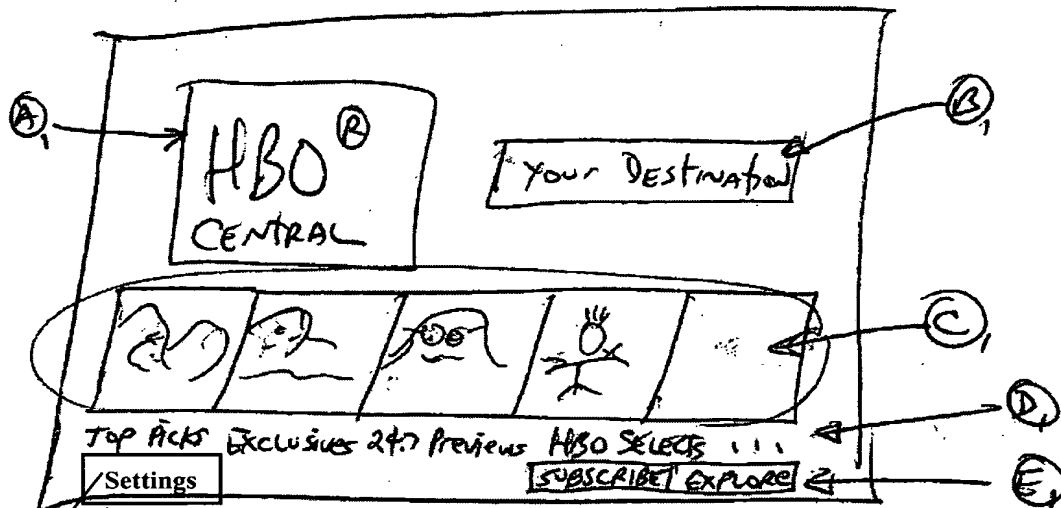
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Figure 1



F1 UI ELEMENTS: Home (root) screen  
Fig 1

Figure 2

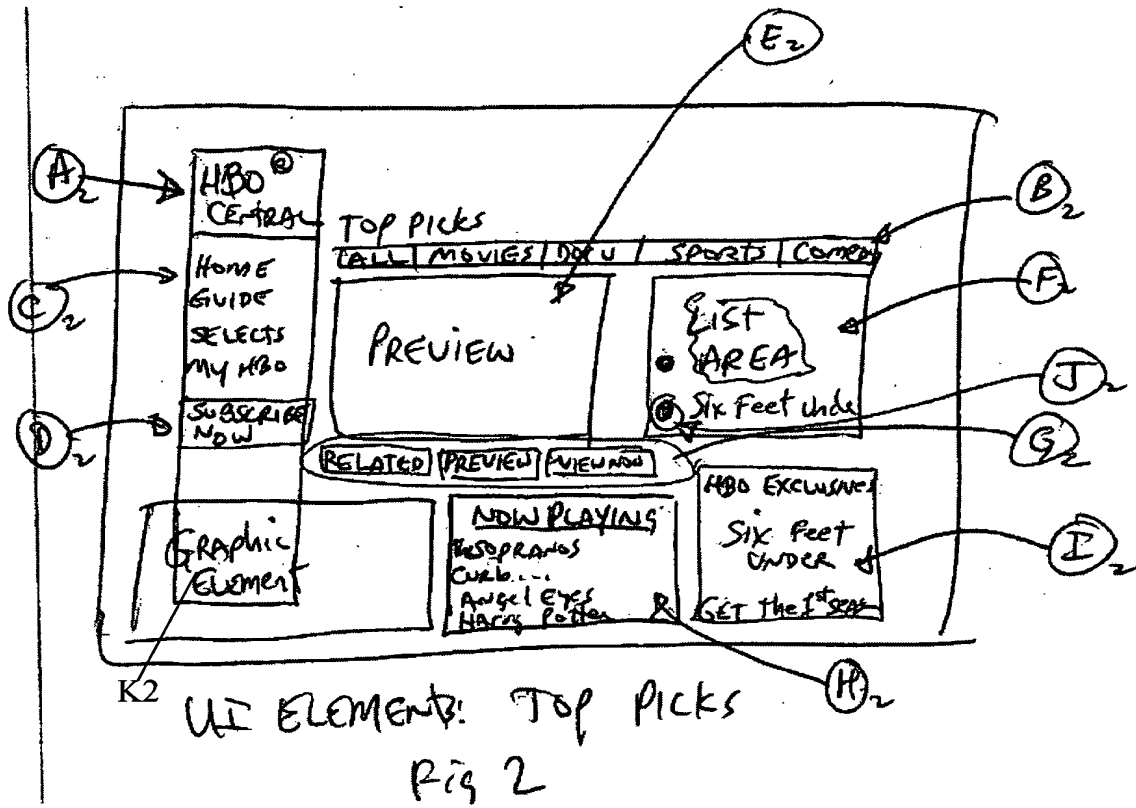
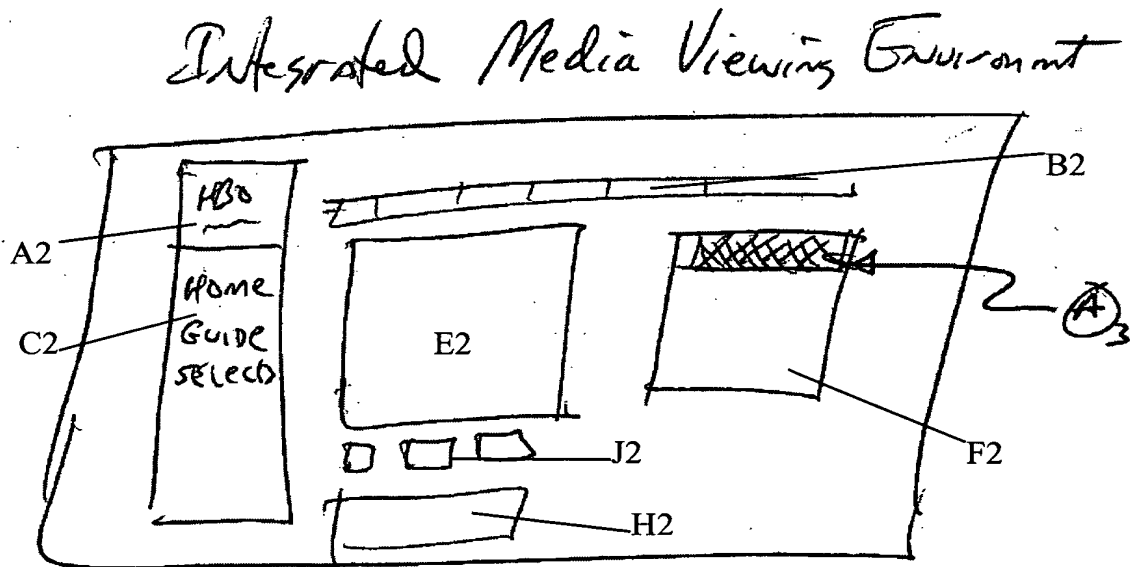
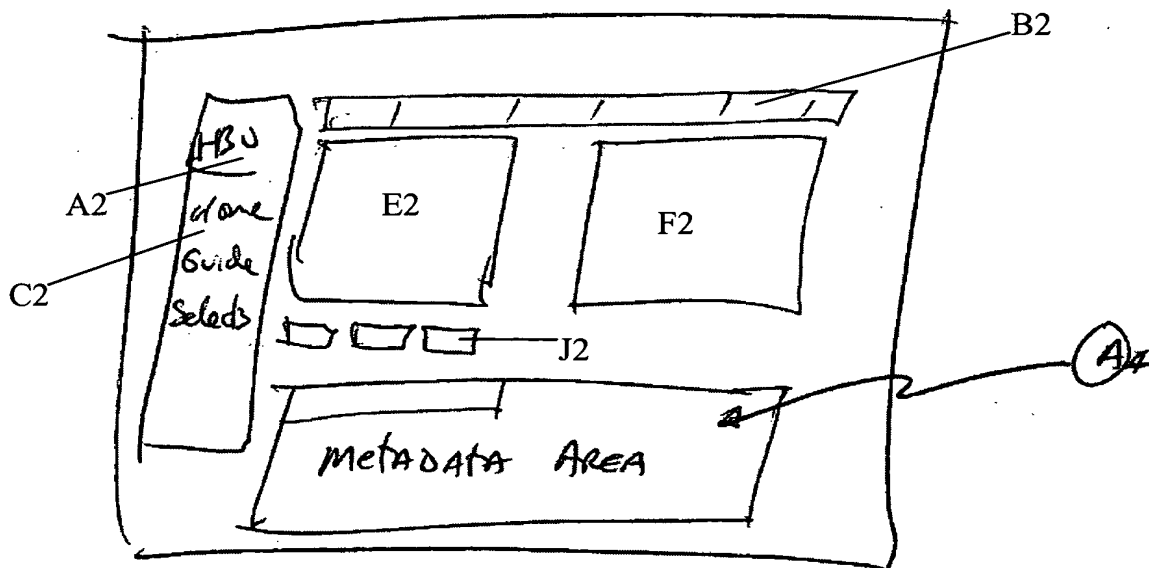


Figure 3



UI Elements: Navigating to A title  
Fig 3

Figure 4



UI Elements: More Info Screen (UI-based)

Fig 4

Figure 5

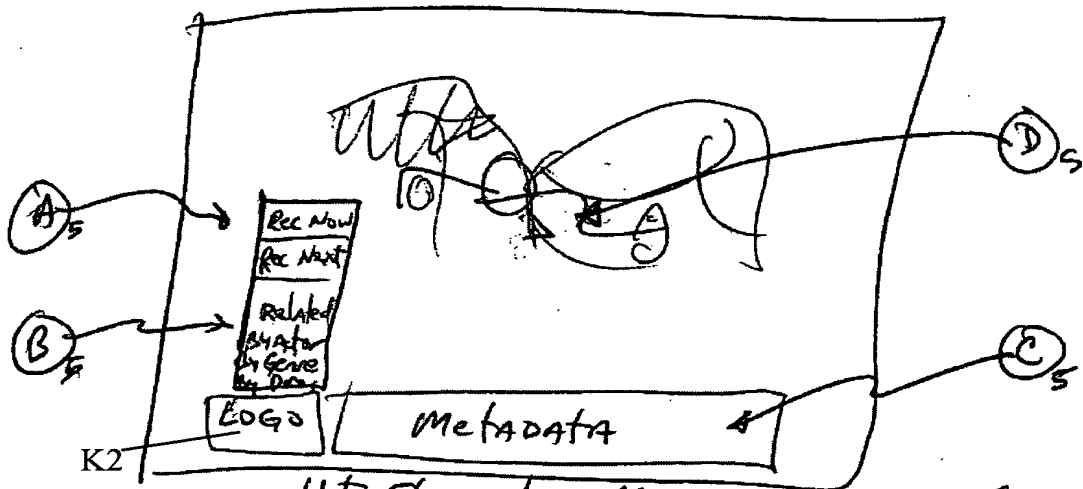
Fig 5 <sup>UI</sup> Elements: More Info Ad Hoc (Banner)

Figure 6

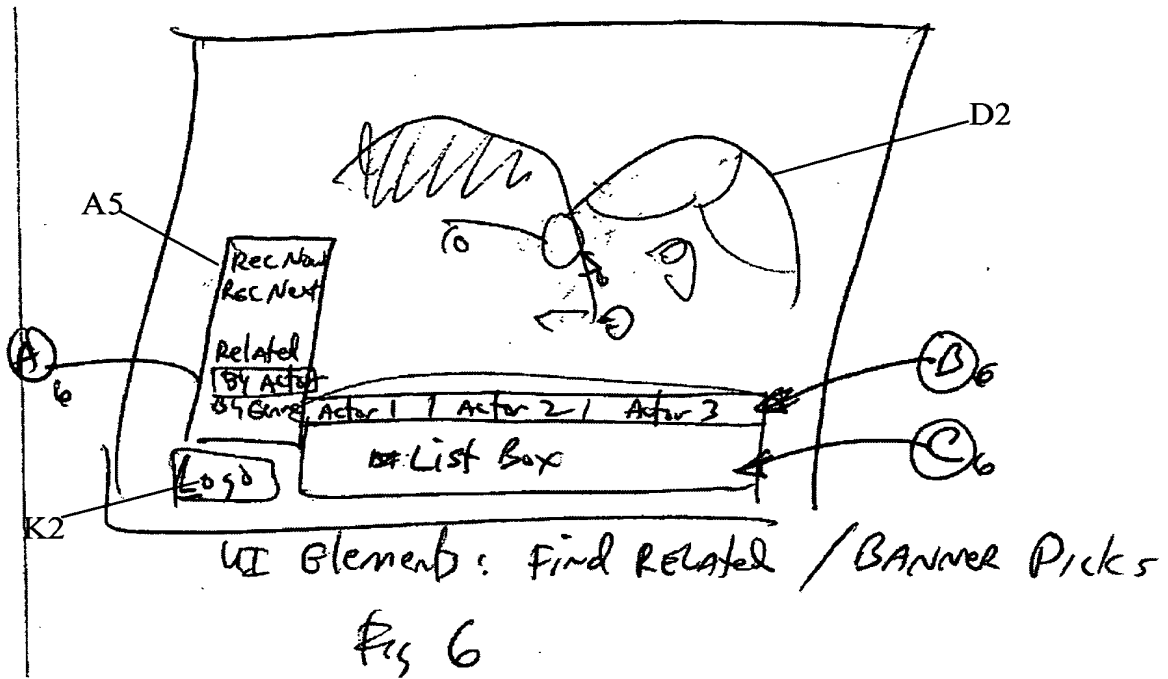


Figure 7

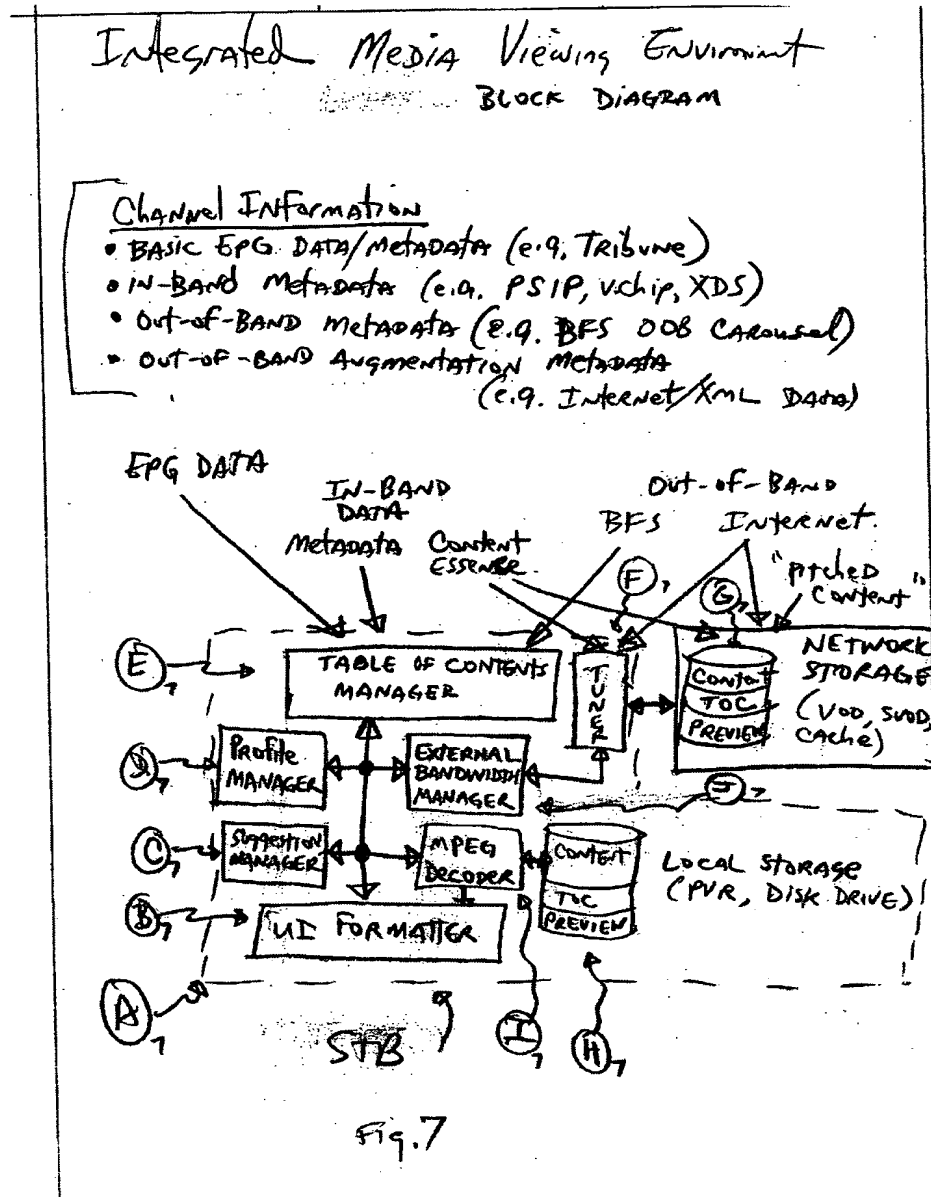




Figure 8

## Integrated Media Viewing Environment

Ⓐ →

EPG DATA	CHANNEL	METADATA	TIME	BANDWIDTH
	HBO 501	HARRY POTTER	CURRENT	SUBSCRIBE?
	HBO2 502	MOVIE		COST
		ACTOR		
		GENRE		
		EPISODE ID	FUTURE	BANDWIDTH
				COST
				TIME

Ⓑ →

TOC (Network)	Asset	Metadata	AVAIL	BANDWIDTH
	Soprano 1	SERIES	Y/N	SUBSCRIBE?
	Soprano 2	ACTOR		COST?
		GENRE		TIME to Deliver
		EPISODE ID		

Ⓒ →

TOC (LOCAL)	Asset	Metadata	AVAIL	ATTRIBUTES
	Six Feet 1	SERIES	Y	COPY Protection/EXPIRE
	Six Feet 2	SERIES		EXPIRE DATE
		EPISODE ID		

Ⓓ →

Extended Metadata	TAG	METADATA VALUE (XML)
	EPISODE ID	ACTOR = JOHN SMITH, METHOD ACTOR,
		GENRE = Violence = 3.7; ACTION = 9.2; ROMANCE = 8
		PREFERENCE = FEMALE = 8.7; GAY = 4.1; ANIME = 0
		(EDITORIAL)

Ⓔ →

FUTURE	Asset	COST to obtain	Location
	Soprano		
	Season		

Fig 8

# Figure 9

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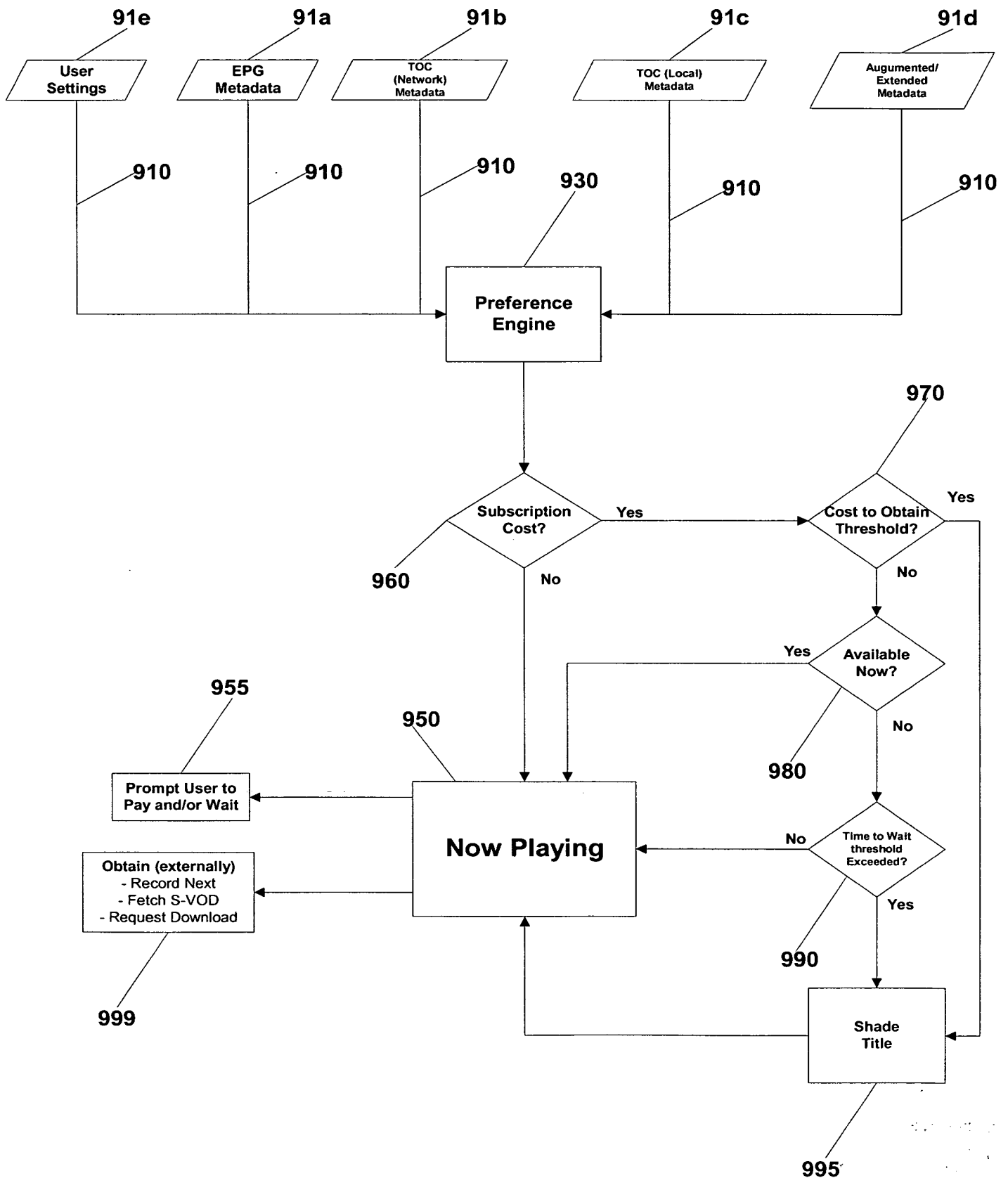


Figure 10

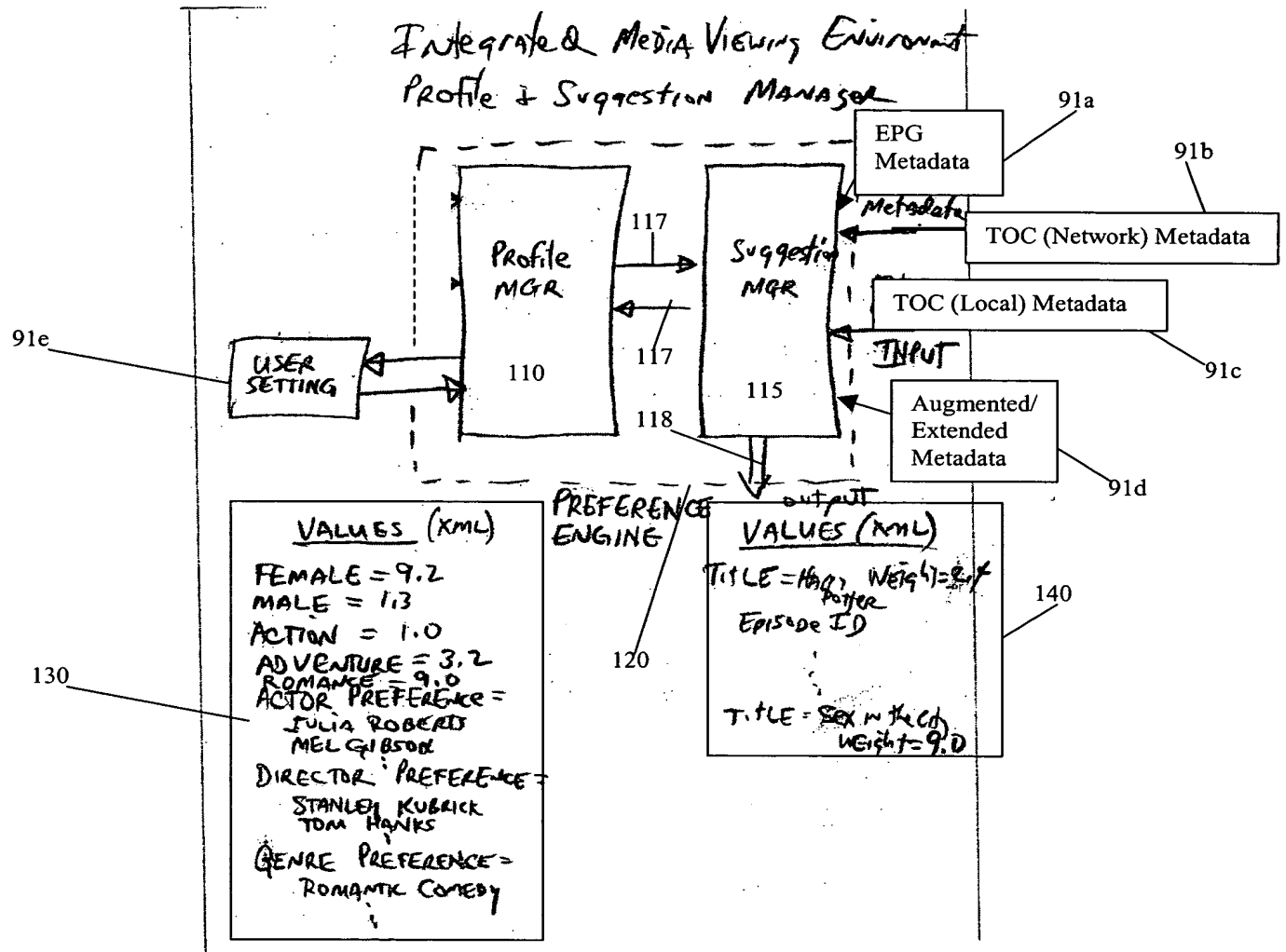


Fig 10

Figure 11

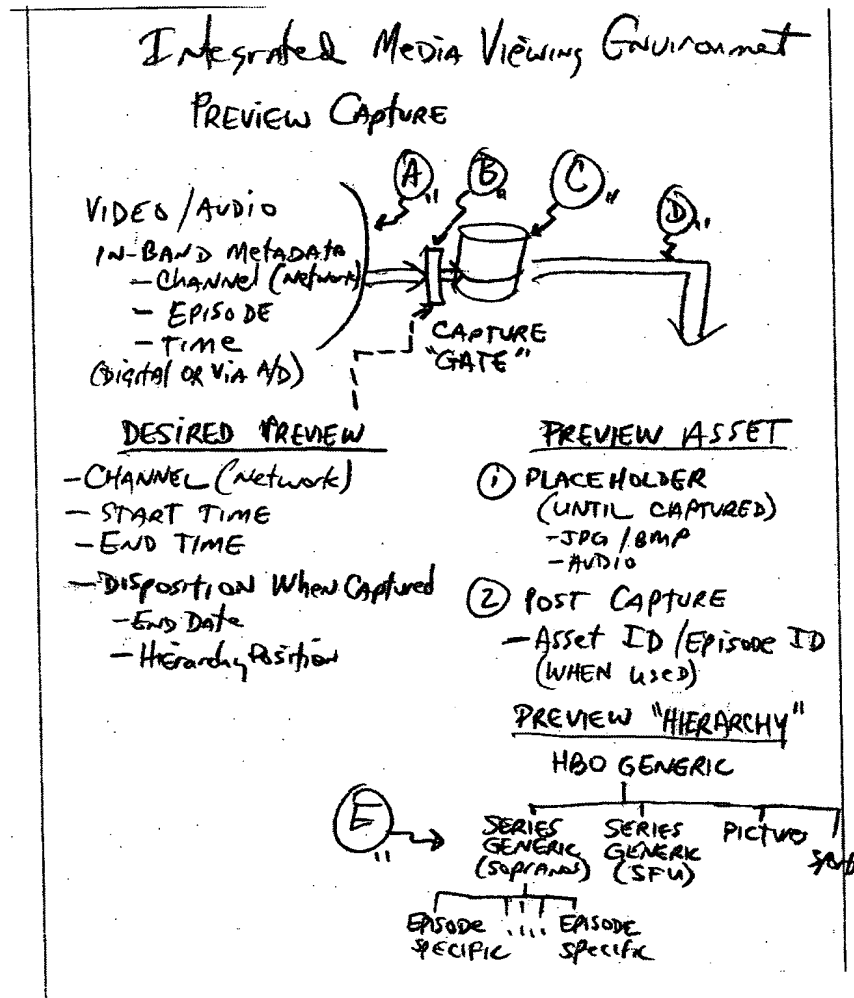
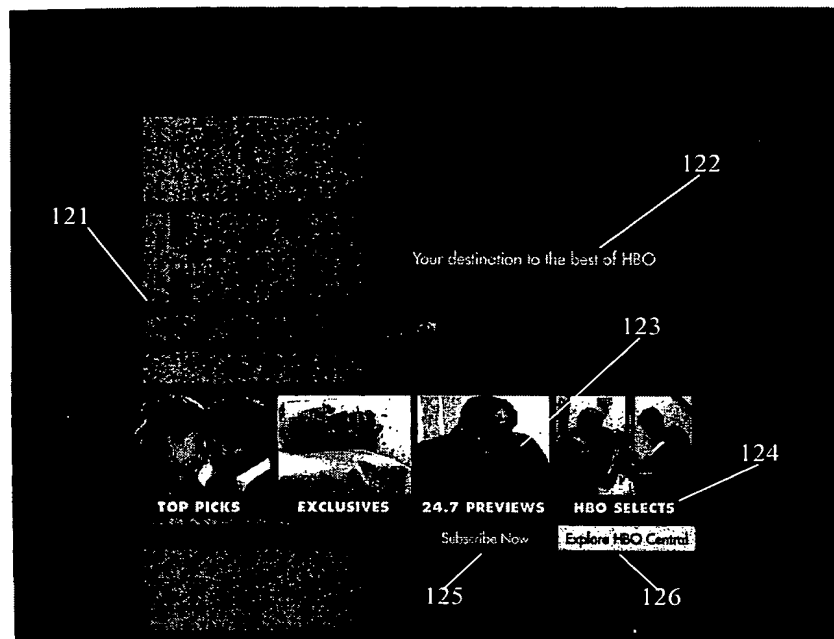


Fig. 11


Figure 12



UI Elements: Home (root)

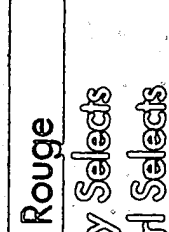
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FIGURE 13





# TOP PICKS


ALL MOVIES SERIES DOCUMENTARY SPORTS COMEDY LATE NIGHT






Moulin Rouge



Bad Girl Selects



Six Feet Under



The Sopranos

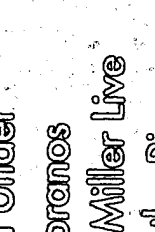

Dennis Miller Live



Lord of the Rings



Minority Report

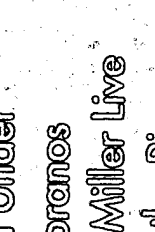

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Lord of the Rings




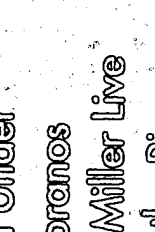

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Lord of the Rings




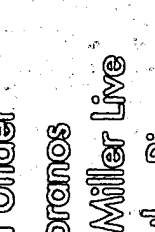

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


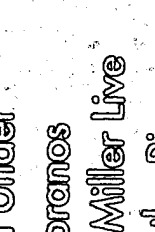

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


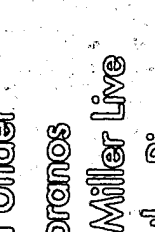

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


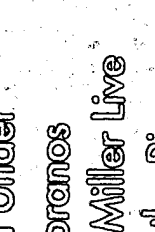

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


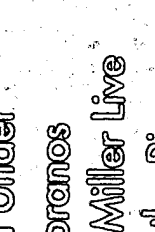

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


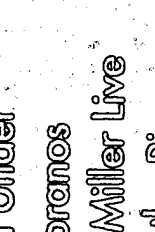

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


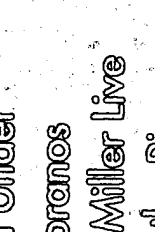

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


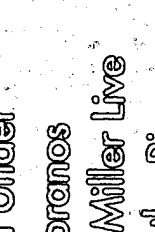

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


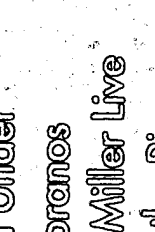

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


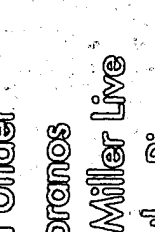

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


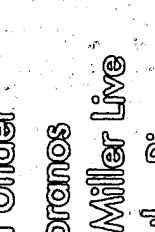

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


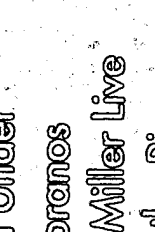

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


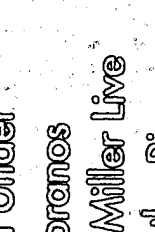

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


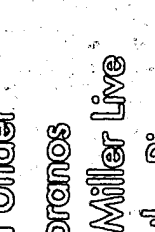

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


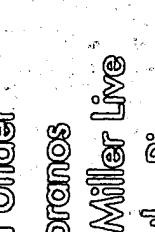

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


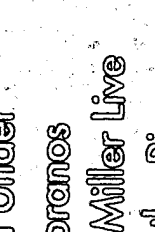

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


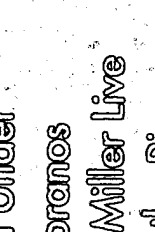

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


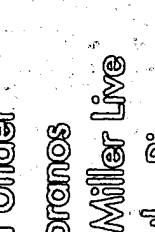

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


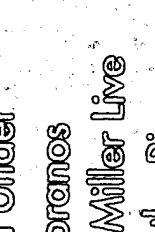

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


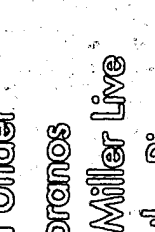

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


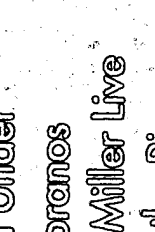

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


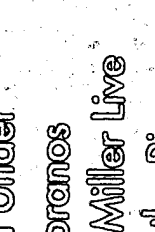

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


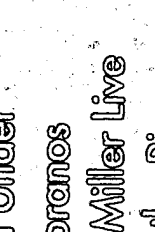

Six Feet Under



Lord of the Rings




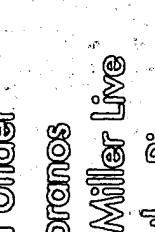

Six Feet Under


Lord of the Rings




Six Feet Under


Lord of the Rings




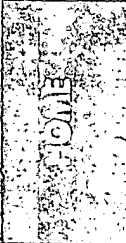
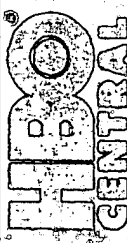



Six Feet Under

FIGURE 14



TOP PICKS NOW PLAYING HBO EXCLUSIVES

ALL MOVIES SERIES DOCUMENTARY SPORTS COMEDY LATE NIGHT



© Moulin Rouge

Comedy Selects

Bad Girl Selects

© Six Feet Under

The Sopranos

Dennis Miller Live

Lord of the Rings

Minority Report

RELATED PREVIEW VIEW NOW

Nicole Kidman, Ewan McGregor,  
John Leguizamo

(2001) Christian, an impoverished writer who has come from  
Scotland the year before, types his story: he arrived in  
Montmartre and fell in with Toulouse-Lautrec and Bohemians  
who believe in freedom, truth, beauty and love.

Rated: PG-13

Length: 127 min

FIGURE 15





FIGURE 16

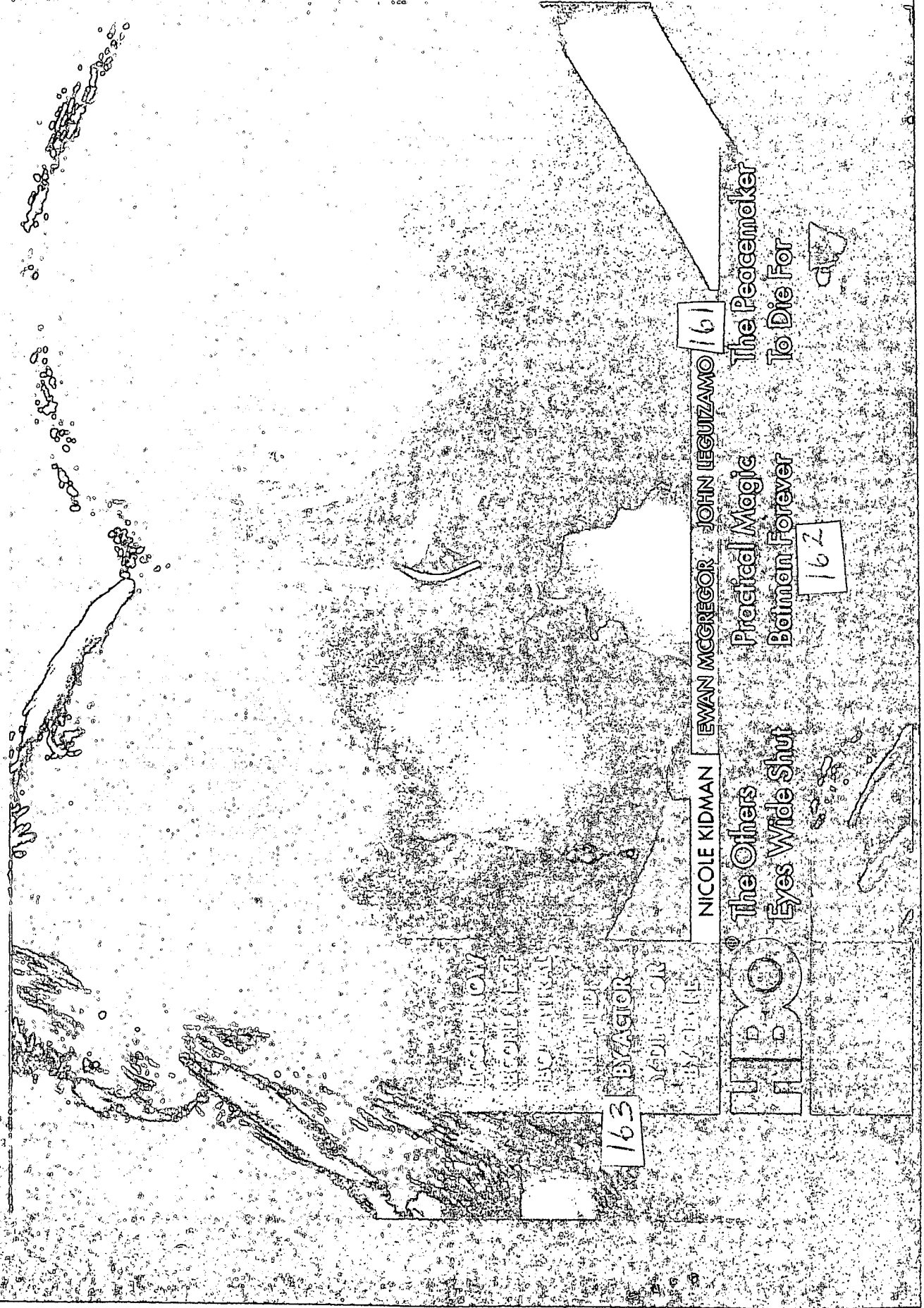




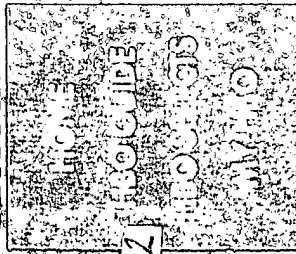
FIGURE 17



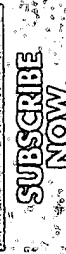
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TOP PICKS

ALL MOVIES SERIES DOCUMENTARY SPORTS COMEDY LATE NIGHT

Moulin Rouge  
Comedy Selects  
Bad Girl Selects  
Six Feet Under  
The Sopranos  
Dennis Miller Live  
Lord of the Rings  
Minority Report

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RELATED

PREVIEW

VIEW NOW


182

183

NOW PLAYING


The Sopranos  
Curb Your Enthusiasm  
Angel Eyes  
Harry Potter  
The Wire

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HBO EXCLUSIVES



Six Feet Under  
Get the Entire 1st Season